



Portfolio

Social Media

BiggerPockets

Real estate education and investment platform that provides tools, content, and community to customers worldwide. Organize influencer takeovers, engage with community, and manage giveaways. On average, accounts grow by 1,500 followers on Facebook and Instagram combined each week.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

Podcast Movement

Podcasting event company. Attends in-person events to cover social media posting in real time. Profiles grow consistently in both followers and engagement, including a growth of 218.4% in LinkedIn engagement.

[Link to Twitter](#)

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

Munzee

Virtual scavenger hunt app. Work alongside full-time marketing employees in the organization of social media efforts. In 2022 alone, have contributed to Facebook Page Reach by 19% and Instagram profile reach by 25.5%.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to Twitter](#)

Social Media

Lance Pendleton

Real estate mentor that helps with both personal and professional development. Helping manage personal accounts to remain consistent and get booked for speaking engagements.

[Link to Instagram](#)

[Link to LinkedIn](#)

Trish Pierce and Coastal Castles

Massachusetts real estate team that prioritizes in selling and buying coastal homes. Helping to remain consistent with posting and increase engagement.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

Diane Yochelson

Washington D.C. and Baltimore, Maryland real estate agent. Helping to personalize accounts and post more consistently.

[Link to Instagram](#)

[Link to LinkedIn](#)

ELM Learning

Business development and eLearning agency that works with Fortune 500 companies. Helping the company share blog posts and post consistently on social media.

[Link to LinkedIn](#)

[Link to Facebook](#)

Social Media

Miss Address

High-end Canadian dress company where dresses are made in Italy and Turkey. Helped to reach 125.2% more accounts on Facebook in the first month of working together.

[Link to Instagram](#)

[Link to Facebook](#)

Give Back Team

Real estate team in Northern Virginia. Hired in-house SMM in 2021.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to Twitter](#)

Immursiv

Real estate photography and videography business in Orange County. Was purchased in January of 2022, and social media profiles have since been abandoned.

[Link to Instagram](#)

[Link to Facebook](#)

Rob Hahn

Real estate, speaker, and business advisor. Hired in-house SMM in the beginning of 2022.

[Link to LinkedIn](#)

[Link to Facebook](#)

[Link to Twitter](#)

Social Media

Breathe Boxes Organization, 501(c)(3)

Assisted in re-branding to Breathe Boxes Organization. Plan, design, and schedule content for BBO using Canva, Meta Business Suite, and Later. Year to date, have increased Facebook Page reach by 47.9%, Instagram profile reach by 117.6%.

[Link to Instagram](#)

[Link to Facebook](#)

The Nest

Boutique in Granbury, Texas. Currently getting this profile up and running.

[Link to Instagram](#)

[Link to Facebook](#)

The N on the Square

Boutique Inn in Granbury, Texas. Currently getting this profile up and running.

[Link to Instagram](#)

[Link to Facebook](#)

Ginger Walker

Real estate agent and influencer. Hired in-house SMM in 2021.

[Link to Instagram](#)

[Link to Facebook](#)

Social Media

Bootcamp.com

This is a medical school preparation company. The client decided to no longer use social media.

[Link to Instagram](#)

[Link to Facebook](#)

America's Swimming Pool Company, Frisco

Family swimming pool company in Dallas, Texas. Started all accounts from zero followers. Helping sister-in-law run social media profiles as of 2022 for experience while in college.

[Link to Instagram](#)

[Link to Facebook](#)

Pulse Barre + Fitness

Trendy gym in Uniontown, Ohio. Plan, design, and schedule content using Canva, G-Suite, and Meta Business Suite. Increased account reach on Instagram by 382%, increased account engagement on Instagram by 33.5%, and increased followers by 7.6% in just three months.

[Link to Instagram](#)

[Link to Facebook](#)

Graphic & Website Design/Development

HD Media Co.

My company where I sell social media templates on my website and Etsy.

[Link to Etsy](#)

[Link to Website](#) (currently in development)

The N on the Square

Boutique Inn in Granbury, Texas.

[Link to Website](#)

Dr. Paula McDonald

Author and speaker. I have designed, developed, and maintain her website.

[Link to Website](#)

R.McLean Homes

Home builder in south Texas. I have designed, developed, and maintain their website.

[Link to Website](#)

Website Development

Ropella

I oversaw the development of this website as a contracted project manager.

[Link to Website](#)

Greenwood Asher

I oversaw the development of this website as a contracted project manager,

[Link to Website](#)

Partner's Family Medicine

I oversaw the development of this website as a contracted project manager,

[Link to Website](#)

Copywriting

Joshua Lyons Marketing: Marketing Firm

~30 blog posts discussing marketing topics.

[Link to read](#)

DAC Roofing, LLC.

I either wrote or edited every blog post on this company's blog while working for Joshua Lyons Marketing. Here are three of my favorites:

1. [The Impact of Hurricanes on Pensacola Roofs](#)
2. [Roofing Accessories to Consider For Your Home](#)
3. [How to Protect Your Residential Roofing Materials in the Winter](#)

Ropella

I wrote a handful of whitepapers for this C-Suite hiring firm.

1. [Is Working From Home Hindering Career Advancement For Women?](#)
2. [Salary Negotiation Tips For C-Suite Leaders](#)
3. [Are You Ready to Interview For a C-Suite Position?](#)
4. [How To Be An Employer Of Choice And Win Talent](#)
5. [How To Ensure The Best On-Boarding Experience For Senior Executives](#)

Copywriting

BetterHelp: Mental Health Website

Wrote blog posts about various mental health topics on BetterHelp and their sister-site Regain.us. Here are my top 10 favorites:

1. [How to Find Effective, Affordable Counseling For You and Your Partner](#)
2. [What is a Counselor, And How Can They Help Me With My Relationship?](#)
3. [How Can I Save My Marriage After Years of Marital Problems?](#)
4. [Does Marrying Your Best Friend Lead to a Happier Marriage?](#)
5. [The Secret to Married Dating: How to Date Your Spouse](#)
6. [10 Ways to Know He's the One](#)
7. [What Is The Gottman Method, And How Effective Is It In Relationship Counseling?](#)
8. [Why Are Kind Words So Important In Marriages?](#)
9. [The Importance Of Being Happy With Yourself Before Dating](#)
10. [Good Compliments To Give Your Spouse To Make Them Feel Appreciated](#)

Partner's Family Medicine

I either wrote or edited every blog post on this company's blog while working for Joshua Lyons Marketing. Here are three I wrote:

1. [Why Find a Center for Family Medicine?](#)
2. [How to Know When It's Time to See a Counseling Therapist](#)
3. [Common Addiction Recovery Treatment Services](#)

Derek Finger, D.C.

I also wrote or edited every blog post on this company's blog. Here are some ones I wrote.

1. [How to Choose a Car Accident Chiropractor](#)
2. [Should You See a Chiropractor For Personal Injury Treatment?](#)
3. [Is Chiropractic Care Effective as Back Pain Treatment?](#)