



Packaging

AND PRICING

EXTRA LITE SOCIAL MEDIA MANAGEMENT PACKAGE



2-3 POSTS PER WEEK

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring.

2-3 STORIES PER WEEK

This includes content design, adding poll or question stickers, and live publishing if needed.

0 TIKTOK AND REEL PER WEEK

This package does not include TikTok and Reels video posting.

COMMUNITY MANAGEMENT

Will respond, like, and/or retweet follower engagement for a maximum of one hour per week. On average, a quick check-in takes about 10 to 20 minutes.

MONTHLY REPORTING

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment:

\$ 250

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

LITE SOCIAL MEDIA MANAGEMENT PACKAGE



4-5 POSTS PER WEEK

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring.

4-5 STORIES PER WEEK

This includes content design, adding poll or question stickers, and live publishing if needed.

1 TIKTOK AND REEL PER WEEK

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

COMMUNITY MANAGEMENT

Will respond, like, and/or retweet follower engagement for a maximum of two hours per week. On average, a quick check-in takes about 10 to 20 minutes.

MONTHLY REPORTING

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment: \$ 500

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

FULL SOCIAL MEDIA MANAGEMENT PACKAGE



6-7 POSTS PER WEEK

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring.

6-7 STORIES PER WEEK

This includes content design, adding poll or question stickers, and live publishing if needed.

2-3 TIKTOKS AND REELS PER WEEK

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

COMMUNITY MANAGEMENT

Will respond, like, and/or retweet follower engagement for a maximum of four hours per week. On average, a quick check-in takes about 10 to 20 minutes.

MONTHLY REPORTING

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment: \$ 1000

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

XXL SOCIAL MEDIA MANAGEMENT PACKAGE



UNLIMITED POSTS PER WEEK

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring.

UNLIMITED STORIES PER WEEK

This includes content design, adding poll or question stickers, and live publishing if needed.

3-5 TIKTOKS AND REELS PER WEEK

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

COMMUNITY MANAGEMENT

Will respond, like, and/or retweet follower engagement for a maximum of five hours per week. On average, a quick check-in takes about 10 to 20 minutes.

MONTHLY REPORTING

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment: \$ 1500

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

ADDITIONAL ADD-ONS FOR PACKAGES



INFLUENCER RESEARCH & OUTREACH - \$300 PER MONTH

Will reach out to 20 to 30 influencers in your space for shoutouts, content using products, and giveaways.

CONTENT WRITING - \$0.05 PER WORD

This includes blog writing, website copywriting, article writing, email copywriting, etc,

WEBSITE DESIGN AND DEVELOPMENT - STARTING AT \$1,000

Websites with simple designs with less than five webpages are \$1,000. Please email for a specific quote if you are looking for additional work on your site.

ON-PAGE SEARCH ENGINE OPTIMIZATION - \$30 PER HOUR

Will add meta descriptions, add alt text to images, implement keyword research, and will remove any excess coding from your webpage to increase Google rankings.

DIGITAL MARKETING CONSULTING - \$30 PER HOUR

Will look at social media accounts, website, email marketing, etc., and will provide expert advice based on education, experience, and skills.

If your desired services are not listed, please email Hailey to discuss your needs and how much they will cost.