

Portfolio



Video Editing

Hampton Criminal Law

Criminal law attorney in Fort Worth, Texas. Helps Jeff publish short-form video content on a daily basis to assist in more sales. Received millions of views across all channels.

[Link to YouTube](#)

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

YouTube RainMakers

YouTube mentor and course creator. Helps with production and video editing. Also white labels video editing YouTube RainMakers clients with the same style of videos.

[Link to YouTube](#)

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

STR Guys

YouTube mentor and course creator. Helps with production and video editing. Also white labels video editing YouTube RainMakers clients with the same style of videos.

[Link to YouTube](#)

[Link to Instagram](#)

[Link to TikTok](#)

Social Media

Karen Baker

Real estate broker in South Florida. Helps Karen publish relevant posts consistently, including market reports for her region.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

Trish Pierce and Coastal Castles

Massachusetts real estate team that prioritizes in selling and buying coastal homes. Helping to remain consistent with posting and increase engagement.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

ELM Learning

Business development and eLearning agency that works with Fortune 500 companies. Helping the company share blog posts and post consistently on social media.

[Link to LinkedIn](#)

[Link to Facebook](#)

Social Media

Angela Simonelli

Real estate agent in Maryland and DC. Helps Angela publish video and photo content to her social media platforms.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

[Link to YouTube](#)

Leonora Lacqua Caminiti

Real estate agent in New Jersey. Published social media content for Leonora's real estate business.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

Sabrina Robb Parnters

Assists St. Louis real estate team with publishing content about real estate listings. Covers listings for four real estate agents.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

Social Media

BiggerPockets

Real estate education and investment platform that provides tools, content, and community to customers worldwide. Organize influencer takeovers, engage with community, and manage giveaways. On average, accounts grow by 1,500 followers on Facebook and Instagram combined each week. Hired full-time SMM in mid-2021.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

Jeff Hampton

Criminal law attorney in Fort Worth, Texas. Helps Jeff publish short-form video content on a daily basis to assist in more sales. Received millions of views across all channels.

[Link to YouTube](#)

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

Podcast Movement

Podcasting event company. Attends in-person events to cover social media posting in real time. Profiles grow consistently in both followers and engagement, including a growth of 218.4% in LinkedIn engagement.

[Link to Twitter](#)

[Link to Instagram](#)

[Link to Facebook](#)

[Link to TikTok](#)

Social Media

Munzee

Virtual scavenger hunt app. Work alongside full-time marketing employees in the organization of social media efforts. In 2022 alone, have contributed to Facebook Page Reach by 19% and Instagram profile reach by 25.5%. Hired full-time SMM in January 2022.

[Link to Instagram](#)

[Link to Facebook](#)

Lance Pendleton

Real estate mentor that helps with both personal and professional development. Helping manage personal accounts to remain consistent and get booked for speaking engagements.

[Link to Instagram](#)

[Link to LinkedIn](#)

Card Party

Pokémon event company where I ran the social media pages, managed influencer relationships, and drove ticket sales. Traveling to different cities to put on events.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to Twitter](#)

Found Texas

Marketing company that is responsible for tourism departments in Texas, which I was contracted to run their social media accounts. Also works with telecommunications, retail, and restaurants.

[Link to Website](#)

Social Media

Lucy Celebrates

Contracted by Lucy Celebrates to assist with six clients' social media content creation and podcast note copywriting.

[Link to website](#)

Breathe Boxes Organization, 501(c)(3)

Assisted in re-branding to Breathe Boxes Organization. Plan, design, and schedule content for BBO using Canva, Meta Business Suite, and Later. Year to date, have increased Facebook Page reach by 47.9%, Instagram profile reach by 117.6%.

[Link to Instagram](#)

[Link to Facebook](#)

Painted Rocks App

Virtual scavenger hunt app to help people find and hide rocks near them. Helped pages grow by over 100% consistently to nearly 600 followers in less than a year. Hired full-time SMM in January 2022.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to Twitter](#)

Diane Yochelson

Washington D.C. and Baltimore, Maryland real estate agent. Helping to personalize accounts and post more consistently.

[Link to Instagram](#)

[Link to LinkedIn](#)

Social Media

Give Back Team

Real estate team in Northern Virginia. Hired in-house SMM in 2021.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to Twitter](#)

Immursiv

Real estate photography and videography business in Orange County. Was purchased in January of 2022, and social media profiles have since been abandoned.

[Link to Instagram](#)

[Link to Facebook](#)

Rob Hahn

Real estate, speaker, and business advisor. Hired in-house SMM in the beginning of 2022.

[Link to LinkedIn](#)

[Link to Facebook](#)

[Link to Twitter](#)

Rob Hall

North Carolina real estate agent a part of the Compass Real Estate company. Helped Rob publish consistently, including market reports for his region.

[Link to Instagram](#)

[Link to Facebook](#)

[Link to LinkedIn](#)

Social Media

Miss Address

High-end Canadian retail company where dresses are made in Italy and Turkey. Helped to reach 125.2% more accounts on Facebook in the first month of working together.

[Link to Instagram](#)

[Link to Facebook](#)

The Nest

Retail boutique in Granbury, Texas. Got these profiles up and running for manager to use.

[Link to Instagram](#)

[Link to Facebook](#)

The N on the Square

Boutique Inn in Granbury, Texas. Got these profiles up and running for manager to run.

[Link to Instagram](#)

[Link to Facebook](#)

Ginger Walker

Real estate agent and influencer. Hired in-house SMM in 2021.

[Link to Instagram](#)

[Link to Facebook](#)

Social Media

Bootcamp.com

This is a medical school preparation company. The client decided to no longer use social media.

[Link to Instagram](#)

[Link to Facebook](#)

America's Swimming Pool Company, Frisco

Family swimming pool company in Dallas, Texas. Started all accounts from zero followers. Helping sister-in-law run social media profiles as of 2022 for experience while in college.

[Link to Instagram](#)

[Link to Facebook](#)

Pulse Barre + Fitness

Trendy gym and retail space in Uniontown, Ohio. Plan, design, and schedule content using Canva, G-Suite, and Meta Business Suite. Increased account reach on Instagram by 382%, increased account engagement on Instagram by 33.5%, and increased followers by 7.6% in just three months.

[Link to Instagram](#)

[Link to Facebook](#)

Graphic & Website Design/Development

HD Media Co.

My company where I sell social media templates on my website and Etsy.

[Link to Etsy](#)

[Link to Website](#)

By Argile

High-end commercial construction company in Dallas.

[Link to Website](#)

Dr. Paula McDonald

Author and speaker. I have designed, developed, and maintain her website.

[Link to Website](#)

R.McLean Homes

Home builder in south Texas. I have designed, developed, and maintain their website.

[Link to Website](#)

Website Development

Ropella

I oversaw the development of this website as a contracted project manager.

[Link to Website](#)

Greenwood Asher

I oversaw the development of this website as a contracted project manager,

[Link to Website](#)

Partner's Family Medicine

I oversaw the development of this website as a contracted project manager,

[Link to Website](#)

Copywriting

Found Texas

Contracted to write blog posts for tourism departments of Texas towns, telecommunications companies, and restaurants.

[Link to Website](#)

Joshua Lyons Marketing: Marketing Firm

~30 blog posts discussing marketing topics.

[Link to read](#)

DAC Roofing, LLC.

I either wrote or edited every blog post on this company's blog while working for Joshua Lyons Marketing. Here are three of my favorites:

1. [The Impact of Hurricanes on Pensacola Roofs](#)
2. [Roofing Accessories to Consider For Your Home](#)
3. [How to Protect Your Residential Roofing Materials in the Winter](#)

Ropella

I wrote a handful of whitepapers for this C-Suite hiring firm.

1. [Is Working From Home Hindering Career Advancement For Women?](#)
2. [Salary Negotiation Tips For C-Suite Leaders](#)
3. [Are You Ready to Interview For a C-Suite Position?](#)
4. [How To Be An Employer Of Choice And Win Talent](#)
5. [How To Ensure The Best On-Boarding Experience For Senior Executives](#)

Copywriting

BetterHelp: Mental Health Website

Wrote blog posts about various mental health topics on BetterHelp and their sister-site Regain.us. Here are my top 10 favorites:

1. [How to Find Effective, Affordable Counseling For You and Your Partner](#)
2. [What is a Counselor, And How Can They Help Me With My Relationship?](#)
3. [How Can I Save My Marriage After Years of Marital Problems?](#)
4. [Does Marrying Your Best Friend Lead to a Happier Marriage?](#)
5. [The Secret to Married Dating: How to Date Your Spouse](#)
6. [10 Ways to Know He's the One](#)
7. [What Is The Gottman Method, And How Effective Is It In Relationship Counseling?](#)
8. [Why Are Kind Words So Important In Marriages?](#)
9. [The Importance Of Being Happy With Yourself Before Dating](#)
10. [Good Compliments To Give Your Spouse To Make Them Feel Appreciated](#)

Partner's Family Medicine

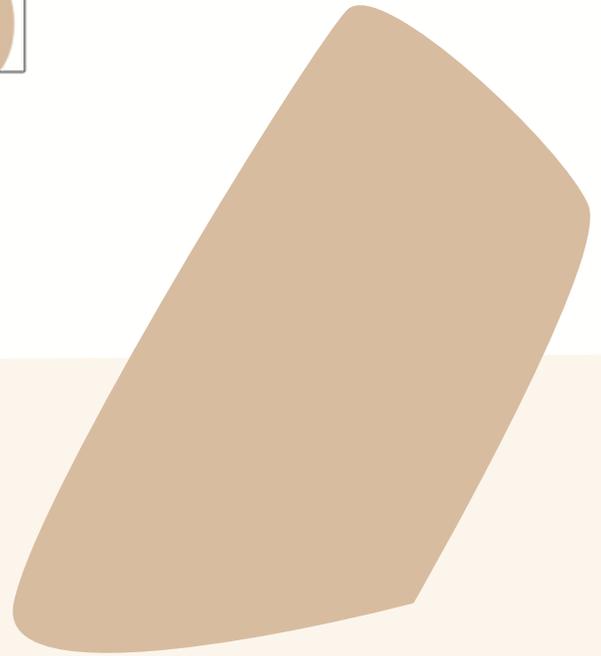
I either wrote or edited every blog post on this company's blog while working for Joshua Lyons Marketing. Here are three I wrote:

1. [Why Find a Center for Family Medicine?](#)
2. [How to Know When It's Time to See a Counseling Therapist](#)
3. [Common Addiction Recovery Treatment Services](#)

Derek Finger, D.C.

I also wrote or edited every blog post on this company's blog. Here are some ones I wrote.

1. [How to Choose a Car Accident Chiropractor](#)
2. [Should You See a Chiropractor For Personal Injury Treatment?](#)
3. [Is Chiropractic Care Effective as Back Pain Treatment?](#)



Packaging

and Pricing

EXTRA LITE SOCIAL MEDIA MANAGEMENT PACKAGE



2-3 Posts per week

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring. All content is scheduled through Sendible, which is a \$29 per month value, free to you.

2-3 Stories per week

This includes content design, adding poll or question stickers, and live publishing if needed.

0 TikToks and Reel per week

This package does not include TikTok and Reels video posting.

Community Management

Will respond, like, and/or retweet follower engagement for a maximum of one hour per week. On average, a quick check-in takes about 10 to 20 minutes.

Monthly Reporting

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment:

\$ 300

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

LITE SOCIAL MEDIA MANAGEMENT PACKAGE



4-5 Posts per week

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring. All content is scheduled through Sendible, which is a \$29 per month value, free to you.

4-5 Stories per week

This includes content design, adding poll or question stickers, and live publishing if needed.

1 TikTok and Reel per week

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

Community Management

Will respond, like, and/or retweet follower engagement for a maximum of two hours per week. On average, a quick check-in takes about 10 to 20 minutes.

Monthly Reporting

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment: **\$ 550**

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

FULL SOCIAL MEDIA MANAGEMENT PACKAGE



6-7 Posts per week

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring. All content is scheduled through Sendible, which is a \$29 per month value, free to you.

6-7 Stories per week

This includes content design, adding poll or question stickers, and live publishing if needed.

2-3 TikToks and Reels per week

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

Community Management

Will respond, like, and/or retweet follower engagement for a maximum of four hours per week. On average, a quick check-in takes about 10 to 20 minutes.

Monthly Reporting

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment:

\$ 1100

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

XXL SOCIAL MEDIA MANAGEMENT PACKAGE



Unlimited Posts per week

This includes content design, caption copywriting, relevant hashtags, scheduling, and monitoring. All content is scheduled through Sendible, which is a \$29 per month value, free to you.

Unlimited Stories per week

This includes content design, adding poll or question stickers, and live publishing if needed.

3-5 TikToks and Reels per week

This includes video editing, sound research, caption copywriting, hashtag research, and live publishing.

Community Management

Will respond, like, and/or retweet follower engagement for a maximum of five hours per week. On average, a quick check-in takes about 10 to 20 minutes.

Monthly Reporting

Get a monthly report covering engagement, followers, and reach during the first week of every month to show the effectiveness of services.

Monthly Investment:

\$ 1500

We also offer hourly payment options if our packages do not meet your need or if they are out of your price range.

ADDITIONAL ADD-ONS FOR PACKAGES



Podcast Editing & Show Notes – \$45 per hour

Our professional podcast editor will edit your podcast, add your podcast's music, and make any changes necessary for publishing. We can also write your show notes with search engine-optimized keywords.

Influencer Research & Outreach – \$300 per month

Will reach out to 20 to 30 influencers in your space for shoutouts, content using products, and giveaways.

Content Writing – \$0.05 per word

This includes blog writing, website copywriting, article writing, email copywriting, etc.

Website Design and Development – Starting at \$1,000

Websites with simple designs with less than five webpages are \$1,000. Please email for a specific quote if you are looking for additional work on your site.

On-Page Search Engine Optimization – \$40 per hour

Will add meta descriptions, add alt text to images, implement keyword research, and will remove any excess coding from your webpage to increase Google rankings.

Digital Marketing Consulting – \$35 per hour

Will look at social media accounts, website, email marketing, etc., and will provide expert advice based on education, experience, and skills.

If your desired services are not listed, please email Hailey to discuss your needs and how much they will cost.